

REP HEADLINE# 6144703 TRF# 311940
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 17.56
*** CHANGES *** ** WFTV-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 6556 SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6144703

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1194 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT17/12 17.56

REP: TO LENA
FR JULIE
OK'D M5
TTLS 135375..83X
PLS CFM, THX 10/17

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1194

42	A		1200N-100P	30		\$750.00	10/18	10/18	1		THU	1
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PROGRAM : NEWS
ORD COM1: DOLLARS ARE FROM HDL# 6144656
STATION MAKEGOOD OFFERS:
M5 OK'D MISSED: BONUS
OFFER: THU/1200N-100P OCT18 30S \$750.00 (OCT17/12)
CMT: DOLLARS ARE FROM HDL# 6144656 PLS ADVISE.

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
OCT/12						135375.00						
CONTRACT TOTAL 135375.00												
TOTAL SPOTS 83												

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE